



**Announcement
of the logo design competition dedicated to the 30th anniversary
of the Conference on Interaction and Confidence Building Measures in
Asia (CICA)**

23 August 2021

The Secretariat of the Conference on Interaction and Confidence Building Measures in Asia (CICA) announces a competition to design a logo dedicated to the celebration of the 30th anniversary of CICA in 2022.

CICA is an international forum with the main goal to strengthen cooperation by developing multilateral approaches to ensuring peace, security and stability in Asia.

1. Purpose

The purpose of this competition is to develop a logo for the 30th anniversary of CICA (in English and Russian).

2. Participants

This competition is open to individuals and legal entities of the CICA Member States.

3. The procedure for submitting applications and participation

To participate in the competition, you need to submit a completed application (Annex 1), no more than three options for logo (in Russian and English) and a commercial proposal, indicating the price in tenge (national currency of the Republic of Kazakhstan), in electronic form to the email address – gulnar@s-cica.org.

Logo sketches must meet the following specifications:

- Adequate meaning. The logo sketch should reflect an image that matches the given theme and objectives;
- Uniqueness and originality. The logo sketch should not be associated with existing signs/emblems/logos;
- Ease of perception. The logo should be clear to most viewers.
- Scalability. The logo should be equally well perceived and not lose meaning at any perceived scale;
- Adaptability. The logo must be reproduced without loss of meaning on any medium. It can be printed in color and black&white, placed on various media (paper, screen, metal, stone, etc.).

Specifications of logo sketches:

- The size of the image file – up to 6 MB.
- Vector graphics formats – ai, eps. (Adobe Illustrator, up to CS2) or cdr. (Corel Draw up to X3).
- All texts must be converted to curves. Color schemes - RGB, CMYK.

In the comments, the participant must place a text, no more than 300 printed characters with spaces, explaining the idea of the logo sketch

4. Copyright

Responsibility for compliance with the copyright of the logo sketch participating in the competition is borne by the participant, who submitted this work for the competition. The use of logo sketches made by other authors is prohibited. The participant guarantees the uniqueness of the logo sketches and that none of them infringes any third party's rights.

The winner of the competition gives his/her consent to the further use of the logo in any form and in any way of unlimited duration, free of charge and without attribution to the author.

5. Deadline for submission of applications and announcement of the winner

Deadline for submitting applications, logo sketches and commercial proposals is **17 September 2021 (inclusive)**.

The winner of the competition will be determined by the competition committee of the CICA Secretariat.

Information about the winner will be posted on the CICA Secretariat website (www.s-cica.org) by 5 October 2021.

6. Contact information

Associate Officer of the CICA Secretariat - Gulnar Bauyrzhankyzy

Tel: +7 777 079 2323

E-mail: gulnar@s-cica.org

(sample application for participation in the competition)

Full name of the participant/Name of the organization *

Contact number

E-mail address

APPLICATION

to participate in the the logo design competition dedicated to the 30th anniversary of CICA

Hereby, I give my consent to participate in the logo design competition dedicated to the 30th anniversary of the Conference on Interaction and Confidence Building Measures in Asia (CICA).

I acknowledge that I have read and accept the terms and conditions of the competition.

Enclosed: logo sketch, commercial proposal

Full name, signature, date.